



PRESENTS

ORT America Idol

RUB-A-DUB 2011





RUB-A-DUB 2011

PRESENTED BY



THURSDAY, AUGUST 25, 2011

FRANKLIN HILLS COUNTRY CLUB

31675 INKSTER ROAD | FARMINGTON HILLS, MI

5:30 P.M. – SILENT AUCTION & HORS D'OEUVRES

7:00 P.M. – LIVE AUCTION & DINNER

ATTIRE: DRESSY CASUAL

EVENT TICKETS WILL BE HELD AT THE DOOR

AMAZING RAFFLE

**\$100 EACH 3 FOR \$200
10 FOR \$500**

FIRST PRIZE

\$5,000 GIFT CERTIFICATE TO

SOMERSET

COLLECTION

SECOND PRIZE

50" FLAT SCREEN TV FROM



NEED NOT BE PRESENT TO WIN

EVENT TICKETS

\$125 PER PERSON

— EXCLUSIVE FOR YOUNG ADULTS 35 & UNDER —

BUY 1 TICKET — GET 1 FREE

UNBELIEVABLE LIVE AUCTION

(as of July 14, 2011)

Cartier Ballon Bleu: Mid-size 18kt yellow gold & steel automatic watch.

The Ritz Carlton at Beaver Creek: 7 days in a 2,200 sq. ft., 3 bedroom, 3.5 bathroom condo.

Punta Mita, Mexico: 5 nights in a 3,500 sq. ft., 3 bedroom ocean view condo at Hacienda De Mita.

W Hotel, South Beach + ½ day Private Yacht: 4 nights in a 2,000 sq. ft., 2 bedroom suite; + ½ day cruise on a 84' Viking yacht w/captain, steward, wine & lunch for up to 8 people.

Snowmass Village: 1 week's stay in a 2 bedroom, newly renovated condo at Woodrun Place.

PNC Palace Suite + Floor Seats: 16 suite tickets for a mutually agreed upon Pistons game, including food and beverage + 4 floor seats, 1st row on court. Excludes Miami Heat, LA Lakers and Dallas Mavericks.

Private Plane to NYC for the Day: Round trip on a jet for 7 people.

Cadillac Escalade: 3 month winter lease.

Jaguar XK Convertible: 3 month summer lease.

Trip for 2 on Roundball to a Detroit Pistons Away Game + Tickets: Includes overnight hotel accommodations at team hotel; must be 21 or older.

Trip for 2 on Cleveland Cavaliers Team Plane to an Away Game + Tickets: Includes overnight hotel accommodations at team hotel and a signed Kyrie Irving jersey.

Cameron's Catered Dinner Party for 10 in Your Home: Serving staff and bartender included.

Cooking Class at Bacco for 8 + Dinner: Includes wine.

Palate Pleaser Catered Dinner Party for 10: Includes chef and server.

Party for 50 at Mr. Joe's Sports Bar: Includes full menu and all alcohol and non-alcoholic beverages.

CREDITS

IDOL JUDGES (RUB-A-DUB CHAIRS)

Scott Marcus Pam Nodel Steven J. Tapper

SEGMENT PRODUCER (AD BOOK CHAIR)

Robert S. Colburn

EXECUTIVE PRODUCERS (LIVE AUCTION CHAIRS)

Scott Marcus
Randy Wertheimer

WARDROBE SPECIALISTS (SILENT AUCTION CHAIRS)

Pam Nodel
Heather Marwil

STAGEHAND (RAFFLE CHAIR)

David Gans

IDOL HOST (AUCTIONEER)

Brian Hermelin

TOP FINALISTS (COMMITTEE MEMBERS)

Dr. George Blum
David Colburn
Glen Fisher
Marty Katz
Keith Lublin
Bruce Marwil
Julie Marx

Mark Menuck
Dr. Larry Miller
Gary Ran
Matt Ran
Jason Raznick
Seth Rogers
Linda Sahn

Sandy Shecter
Craig Singer
Nathan Upfal
Brad "Bubba" Urdan
Andi Wolfe
Larry Wolfe

IDOL FANS (HOST COMMITTEE)

Roz & Stanford Blanck
Penny & Harold Blumenstein
Gayle & Richard Burstein
Lynda & Conrad Giles
Doreen Hermelin & Dr. Mel Lester

Helen & Marty Katz
Nicole & Rick Kovacs
Robyn & Mitch Presser
Rochelle & Brian Raznick
Anna Sack & Seth Rogers

Dorothy & Hershel Sandberg
Amy & Craig Singer
Forest & Jeremy Wolfe
Marla Tapper Young & Brian Young
Denise & Richard Zuckerman

GUEST STAR JUDGE (HONORARY EVENT CHAIR)

Doreen Hermelin

IDOL BODYGUARD (ORT AMERICA MICHIGAN REGION PRESIDENT)

Brad "Bubba" Urdan

ASSOCIATE MUSICAL DIRECTOR (ORT AMERICA MICHIGAN REGION DIRECTOR)

Nicole Muchnick

RUB-A-DUB SPONSORED BY



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*Attorneys/Accountants
Attorneys & Counselors*



AD JOURNAL LEVELS

**Become a Patron of ORT and receive a Rub-a-Dub ad
+ complimentary tickets to Rub-a-Dub & Camp Hermelin.**

- ❑ **HOPE PATRON \$25,000:** Includes a full page black and white ad (7.5" w x 10" h), 10 tickets to Rub-a-Dub, a Family Package to Camp Hermelin, & a listing in all 2011 event programs and invitations as a Hope Patron.
- ❑ **PROMISE PATRON \$10,000:** Includes a full page black and white ad (7.5" w x 10" h), 8 tickets to Rub-a-Dub, a Family Package to Camp Hermelin, & a listing in all 2011 event programs and invitations as a Promise Patron.
- ❑ **INSPIRE PATRON \$5,000:** Includes a full page black and white ad (7.5" w x 10" h), 6 tickets to Rub-a-Dub, a Family Package to Camp Hermelin, & a listing in all 2011 event programs and invitations as an Inspire Patron.
- ❑ **ACHIEVE PATRON \$2,500:** Includes a full page black and white ad (7.5" w x 10" h), 4 tickets to Rub-a-Dub, a Family Package to Camp Hermelin, & a listing in all 2011 event programs and invitations as an Achieve Patron.
- ❑ **EMPOWER PATRON \$1,500:** Includes a full page black and white ad (7.5" w x 10" h), 2 tickets to Rub-a-Dub, a Family Package to Camp Hermelin, & a listing in all 2011 event programs and invitations as an Empower Patron.
- ❑ **PARTNER OF ORT \$1,000:** Includes a full page black and white ad (7.5" w x 10" h) & 2 tickets to Rub-a-Dub.
- ❑ **STUDENT AT RISK SPONSOR \$550:** Includes a 1/2 page black and white ad (7.5" w x 4.9" h) & 2 tickets to Rub-a-Dub.
- ❑ **FRIEND \$250:** Includes a 1/4 page black and white ad (3.7" w x 2.375" h), but does **NOT** include event tickets.

— AD DEADLINE IS AUGUST 10TH —

To discuss your ad, make an auction donation, purchase raffle tickets or for additional information, please call the ORT office at (248) 723-8860 or e-mail nmuchnick@ortamerica.org

RSVP INFORMATION

PLEASE RSVP BY AUGUST 18TH

Name _____

Address _____

City/State/ZIP _____

Daytime Phone _____ E-mail _____

Yes, I/we want to be an ORT America Idol!

_____ Event tickets (\$125/person) = \$ _____

_____ Event tickets (35 or under), **BUY ONE GET ONE FREE** = \$ _____

_____ Raffle tickets (\$100 ea / 3 for \$200 / 10 for \$500) = \$ _____

_____ Ad Journal Level (see above) = \$ _____

Total Amount = \$ _____

Please print the first and last names of guests attending:

Sorry, can't make it to ORT America Idol, but you have my support!

Count me in for: # _____ Raffle tickets \$ _____ Ad Journal \$ _____ Donation

No tickets will be issued; all reservations will be held at the door.

PAYMENT OPTIONS

Enclosed is my check for \$ _____ payable to ORT America

Please charge \$ _____ to: Visa MasterCard AMEX Discover

Name _____

Card No. _____ Exp. Date _____

Signature _____

Billing Address _____

City/State/ZIP _____

\$50 per ticket is tax deductible for attendees. Contributions are tax deductible as allowed by law.

ORT IDOL GIVES BACK

Since 1880, ORT's mission has been to enrich communities through education by providing practical and marketable job skills, social services assistance, and financial support to at-risk populations and those in need of training and re-training. World ORT's network of 800 schools, colleges and programs, located in 55 countries, enables its 300,000 students, young and old, to become productive citizens and lead their families forward. This is a responsibility ORT America welcomes as part of its commitment to providing educational opportunities that help people help themselves.

To learn more about specific ORT programs around the world,
please visit www.ortamerica.org

ORT HELPS MICHIGAN

Here in West Bloomfield, the David B. Hermelin ORT Resource Center, located in the D. Dan and Betty Kahn Building at the Jewish Community Center, provides a local example of ORT's capability to change lives for the better through education. Through Hermelin ORT, the Better Jobs Opportunities (BJO) program offers **free** computer training courses to unemployed and underemployed Michigan residents, providing them with the skills necessary to find gainful employment.

**PROCEEDS FROM THE RUB-A-DUB FUNDRAISER WILL
SUPPORT ORT STUDENTS AROUND THE WORLD,
INCLUDING THOSE HERE IN MICHIGAN.**

**A PORTION OF YOUR DONATION WILL GO DIRECTLY TO
THE DAVID B. HERMELIN ORT RESOURCE CENTER.**

For questions or further information, please call (248) 723-8860 or
e-mail nmuchnick@ortamerica.org

